



<http://WhatIs.Vemma.com>

**PRODUCT OVERVIEW:**

To help replenish key nutrients and boost your body's metabolism throughout the day, Vemma Bod•ē Burn supports healthy weight management as part of the Bod•ē Pro™ 24/7 Plan or the Bod•ē Transformation Plan.\*\* It features a first-of-its-kind ingredient blend, including protein, soluble fiber, and a 1/2 serving of the Vemma formula, along with supporting weight loss ingredients to keep your body in high gear.\*\* Available in a lightly carbonated, refreshing 8-oz beverage or convenient, noncarbonated 3-oz concentrate, Bod•ē Burn will get you on your way to achieving your desired weight.\*\*

**ENHANCE YOUR BODY'S BURN POTENTIAL\*:**

Bod•ē Burn helps manage your weight by:

**Enhancing** your body's burn potential\*

**Curbing** your appetite\*

**Increasing** your energy\*


**Providing** your nutritional support

**TRANSFORM YOUR BODY\*:**

Imagine having tons of energy and being excited about transforming your look ... and your life.\* The Vemma Bod•ē Transformation Plan is a first-of-its-kind healthy weight solution comprised of convenient and result-driven products with a sustainable eating plan to make achieving a healthy weight something you can succeed at.\*\* It challenges what has been done before and allows you to eat smaller meals more often. As a result, you experience a satisfied feeling instead of the hunger or deprivation so many other weight management programs leave you with.

The Bod•ē Transformation Plan and Bod•ē products were developed by Vemma Chief Scientific Officer, Yibing Wang, M.D., Ph.D., with Eastern (cardiology) and Western (genetic obesity) wellness expertise, and in collaboration with TV Celebrity Transformation Specialists, Chris and Heidi Powell. With the multidimensional benefits needed to tackle the challenge of achieving a healthy weight without sacrificing wellness, the Bod•ē Transformation Plan, in combination with the specially formulated Bod•ē products, harnesses the powerful concept of carb cycling to help you shed those hard-to-lose pounds and transform your body.\*\*

*The Vemma Formula Inside seal guarantees you've received the blend of 12 essential vitamins, plant-sourced minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic green tea in every serving.*



**KEY INGREDIENTS:**

**12 essential vitamins** (including antioxidant vitamins A, C and E) — Vital for health and well-being.\*

**Plant-sourced mineral blend** — Over 65 major, trace and ultra-trace ionic, life-giving nutrients.

**Phytonutrient ingredients** — A blend of powerful plant and natural components that help promote good health.\*

**Organic glyconutrient-rich aloe vera** — A powerful phytonutrient known to provide the body with many beneficial effects.\*

**Organic green tea** — For additional antioxidant power and phytonutrient protection.\*

**Whole-fruit Mangosteen** — An abundant supply of whole-fruit mangosteen and beneficial pericarp (rind) extract that provides some of the highest quantities of phytonutrients (xanthones) found in nature.

\*To be used in conjunction with a healthy diet and daily exercise.

- No Artificial Colors
- No Artificial Flavors
- No Gluten
- No Soy
- No Dairy



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**20 grams of protein** — A proprietary protein blend of hydrolyzed collagen with pea and rice works to suppress your appetite and protects against muscle loss.\*

**7 grams of soluble fiber** — A dietary fiber source to help you feel fuller and satisfied longer.\*

**L-Theanine** — Enhances mental alertness and focus.\*

**100 mg of caffeine with EGCG** — Fires up your energy level.\*

### Conjugated Linoleic Acid (CLA)

**Resveratrol** — This naturally occurring compound is found in the skin of grapes and other fruits and is thought to promote antiaging and have strong, restorative antioxidant properties.\*

### MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian health practitioners for a variety of conditions.\*

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent antioxidant properties.

The entire mangosteen fruit, including the pericarp (rind) and pulp, is utilized during Vemma’s proprietary extraction process. Pioneered by Vemma Chief Scientific Officer, Yibing Wang, M.D., Ph.D., this intricate method helps ensure that the highest levels of xanthones and other phytonutrients are included in the Vemma formula.

### THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the organs, bones and the immune system.\* Vemma has a unique mineral blend to help enhance your overall health.\* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.\*
- Minerals provide a foundation for your optimal health.\*



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## PRODUCT USAGE:

### Vemma Bod•ē Burn 8-oz Can

Shake gently and serve cold. Drink one serving in the afternoon for a protein snack or when desired. If you are pregnant or nursing, or have a medical condition, consult your healthcare professional before using this or any other dietary supplement. Discontinue if allergic reaction occurs.

### Vemma Bod•ē Burn 3-oz Concentrate Bottle

Shake gently and add Vemma Bod•ē Burn concentrate to 5 fl oz or more of cold, purified water. Stir or shake well. Drink one serving in the afternoon for a protein snack or when desired. If you are pregnant or nursing, or have a medical condition, consult your healthcare professional before using this or any other dietary supplement. Discontinue if allergic reaction occurs.

## VEMMA BOD•Ē BURN TARGET MARKET:

Vemma Bod•ē Burn is intended for individuals who are seeking a convenient and results-driven product that supports healthy weight management through appetite suppression and enhanced energy, while receiving the supplementation their body needs to support their goal weight.\*†

## VEMMA BOD•Ē BURN 3-oz Concentrate

Supplement Facts		
Serving Size 1 Bottle (88.7 mL/3 fl oz)		
	Amount Per Serving	% DV
Calories	110	
Total Carbohydrate	12 g	4%
Sugars	5 g	†
Dietary Fiber (soluble fiber as Fibersol-2®)	7 g	28%
Protein	20 g	†
Vitamin A (100% as beta carotene)	1250 IU	25%
Vitamin C (as ascorbic acid)	150 mg	250%
Vitamin D <sub>3</sub> (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	30 IU	100%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	2.5 mg	125%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	7.5 mcg	125%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Selenium (as selenium amino acid chelate)	70 mcg	100%
Sodium	65 mg	3%
Proprietary Mangosteen, Organic Glyconutrient-Rich Aloe Vera and Organic Green Tea Blend	12.6 g	†
Reconstituted Mangosteen Juice (Garcinia mangostana L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend	478 mg	†
Proprietary Weight Loss Blend	445 mg	†
L-Theanine, Caffeine, EGCG, Conjugated Linoleic Acid, Resveratrol		

\* Percent Daily Values are based on a 2,000 calorie diet  
† Daily Value (DV) not established

CAFFEINE  
100 mg



**Other ingredients:** water, proprietary protein blend (hydrolyzed collagen, pea protein and rice protein), organic cane sugar, natural flavors, citric acid, malic acid, xanthan gum and sucralose

<http://WhatIs.Vemma.com>

Supplement Facts		
Serving Size 1 Can (237 mL/8 fl oz)		
	Amount Per Serving	% DV
Calories	110	
Total Carbohydrate	12 g	4%
Sugars	5 g	†
Dietary Fiber (soluble fiber as Fibersol®-2)	7 g	28%
Protein	20 g	†
Vitamin A (100% as beta carotene)	1250 IU	25%
Vitamin C (as ascorbic acid)	150 mg	250%
Vitamin D <sub>3</sub> (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	30 IU	100%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	2.5 mg	125%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	7.5 mcg	125%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Selenium (as selenium amino acid chelate)	70 mcg	100%
Sodium	65 mg	3%
Proprietary Mangosteen, Organic Glyconutrient-Rich Aloe Vera and Organic Green Tea Blend	12.6 g	†
Reconstituted Mangosteen Juice (Garcinia mangostana L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend	478 mg	†
Proprietary Weight Loss Blend	445 mg	†
L-Theanine, Caffeine, EGCG, Conjugated Linoleic Acid, Resveratrol		

\* Percent Daily Values are based on a 2,000 calorie diet  
† Daily Value (DV) not established

**Other ingredients:** carbonated water, proprietary protein blend (hydrolyzed collagen, pea protein and rice protein), organic evaporated cane juice, natural flavors, citric acid, malic acid, potassium sorbate (flavor protection), xanthan gum and sucralose



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†To be used in conjunction with a healthy diet and daily exercise.

## VEMMA BOD•Ē BURN PRICING:

Item Code	Item Description	Qty	Auto-Delivery Price (USD)	Price (USD)	QV
1001402	Bod•Ē Burn 1 Pack	24 – 8 fl oz cans	\$80.00	\$88.00	60
1001403	Bod•Ē Burn 2 Pack	48 – 8 fl oz cans	\$160.00	\$176.00	120
1001166	Bod•Ē Burn concentrate 8 Pack	8 – 3 fl oz bottles	\$30.50	\$33.50	20
1001168	Bod•Ē Burn concentrate 24 Pack	24 – 3 fl oz bottles	\$83.00	\$91.50	60
1001206	Bod•Ē Extreme Transformation Pack (Vanilla Flavor)	2 – 16-serving bags of Bod•Ē Shake (Vanilla Flavor) 24 – 8 fl oz cans of Bod•Ē Burn 7 – 2 fl oz bottles of Bod•Ē Cleanse	\$188.00	\$207.00	140
1001207	Bod•Ē Extreme Transformation Pack (Flavor Combo)	1 – 16-serving bag of Bod•Ē Shake (Vanilla Flavor) 1 – 16-serving bag of Bod•Ē Shake (Chocolate Flavor) 24 – 8 fl oz cans of Bod•Ē Burn 7 – 2 fl oz bottles of Bod•Ē Cleanse	\$188.00	\$207.00	140
1001210	Bod•Ē Extreme Transformation Pack (Chocolate Flavor)	2 – 16-serving bag of Bod•Ē Shake (Chocolate Flavor) 24 – 8 fl oz cans of Bod•Ē Burn 7 – 2 fl oz bottles of Bod•Ē Cleanse	\$188.00	\$207.00	140
1001224	Bod•Ē Turbo 10 Pack	1 – 16-serving bag of Bod•Ē Shake (Chocolate Flavor) 1 – 16-serving bag of Bod•Ē Shake (Vanilla Flavor) 24 – 8 fl oz cans of Bod•Ē Burn 14 – 2 fl oz bottles of Bod•Ē Cleanse	\$213.50	\$234.50	140

## FREQUENTLY ASKED QUESTIONS:

### Bod•Ē Burn Questions

#### Why should I take Bod•Ē Burn?

Bod•Ē Burn may be the right choice for you if you are seeking a healthy weight solution to help manage and achieve a healthy weight for your body type, while receiving the supplementation support your body needs.\*

#### How quickly should I see results? Does Bod•Ē Burn work for everyone?

Most people typically see results within the first week; however, since everyone is different physiologically, individual results may vary. Two pilot studies conducted by Vemma showed that 55 participants who followed the Vemma Bod•Ē Transformation Plan for 12 weeks using Vemma Bod•Ē Burn, Bod•Ē Rest and Bod•Ē Cleanse, lost an average of 14.8 pounds. Not all participants will complete the plan, or accurately follow the directions and guidelines of the plan. Vemma Nutrition Company recommends you follow a healthy approach to weight loss by consulting with your physician or healthcare provider before starting any new exercise, diet plan, nutrition or supplementation program, particularly if you suffer from any medical condition or regularly use prescription or over-the-counter medications. The Vemma Bod•Ē products as part of the Vemma Bod•Ē Transformation Plan

should be used in conjunction with a healthy diet and 10 minutes of daily exercise.

#### Can I take Bod•Ē Burn daily?

Yes, the product can be consumed daily, as directed on the product label.

#### Can I take Bod•Ē Burn concentrate as a shot instead of mixing it with 5 ounces or more of water?

The concentrate flavoring is designed to be added to 5 oz or more of cold, purified water and consumption of the stand-alone shot may not provide the same great taste. Proper hydration is essential to product efficacy and Vemma Bod•Ē Transformation Plan success. If you prefer to take Bod•Ē Burn concentrate as a stand-alone shot, we recommend following it with at least 5 oz or more of cold, purified water immediately thereafter.

#### Where does the caffeine content in Bod•Ē Burn come from?

Bod•Ē Burn yields the equivalent of 100mg of caffeine, along with energy support from EGCG.\* The caffeine is naturally-derived from the coffee bean and is equivalent to about one and a half cups of coffee. We chose to use this source of caffeine since it is

[FAQs Continued >](#)

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

a naturally-derived ingredient that is most compatible with the formula and flavor of Bod•ē Burn.

### Is caffeine bad for me?

Some people are sensitive to caffeine; but in moderate doses, it may benefit people interested in enhanced mood and athletic performance.\*

### What are antioxidants?

Antioxidants are substances found in nature that may protect cells from the damage caused by unstable molecules known as free radicals.\* Free radicals are a by-product of overexercise, stress, and exposure to dirty air and other environmental pollutants. Bod•ē Burn contains Vitamins A, C and E, and selenium: ingredients that possess antioxidant properties and may help fight free radicals in your body.\*

### What are xanthenes?

Bod•ē Burn contains xanthenes, which are natural phytonutrients found in the mangosteen fruit that work to help protect your body.\*

### Where do the phytonutrient-rich antioxidants in Bod•ē Burn come from?

They come from the xanthone-rich mangosteen fruit, organic glyconutrient-rich aloe vera and organic green tea. Phytonutrients are plant compounds, which are thought to possess beneficial qualities.\*

### Which minerals are included in the Vemma mineral blend?

The Vemma formula contains over 65 major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring vegetation, the level of individual minerals may vary slightly from batch to batch. The Vemma formula proprietary mineral blend contains the following minerals:

Carbon (Organic), Calcium, Sodium, Sulfur, Magnesium, Chloride, Bromide, Fluorine, Iodine, Potassium, Niobium, Aluminum, Iron, Phosphorus, Silica, Manganese, Boron, Strontium, Titanium, Tungsten, Copper, Zinc, Tin, Zirconium, Molybdenum, Vanadium, Chromium, Selenium, Nickel, Cobalt, Lithium, Gallium, Barium, Yttrium, Neodymium, Hafnium, Cadmium, Thorium, Antimony, Cerium, Tellurium, Beryllium, Samarium, Dysprosium, Erbium, Bismuth, Gadolinium, Cesium, Lanthanum, Praseodymium, Europium, Lutetium, Terbium, Ytterbium, Holmium, Thallium, Thulium, Tantalum, Germanium, Gold, Platinum, Rhodium, Rubidium, Ruthenium, Scandium, Silver and Indium.

### Is it necessary to take a multivitamin if I am taking Bod•ē Burn?

Bod•ē Burn contains a 1/2 serving of the Vemma formula. We recommend one serving of Bod•ē Burn per day, which is half of the recommended daily serving of the Vemma formula. We suggest consulting with your healthcare provider if you have additional questions regarding your specific regimen.

### What is the sweetener used in Bod•ē Burn and why did you choose that source?

Bod•ē Burn and Bod•ē Burn concentrate are sweetened with a combination of organic cane sugar and sucralose.

After extensive research and testing during the product development phase, organic cane sugar and sucralose were chosen as the best alternative sweeteners for these products. Many of the other noncalorie sweeteners did not meet our criteria for compatibility with the Bod•ē Burn and Bod•ē Burn concentrate formulations. The use of premium ingredients, formula efficacy and flavor in the Vemma products are our highest priorities. Vemma Research and Development thoroughly reviews scientific data for all potential ingredients.

Some will tell you that organic cane sugar is considered one of the healthiest alternatives to refined sugar. While both sweeteners are derived from sugar cane, organic cane sugar does not undergo the same degree of processing as refined sugar. Therefore, unlike refined sugar, organic cane sugar retains more of the nutrients found in natural sugar cane.

Sucralose is derived from natural cane sugar through a multistep manufacturing process that selectively removes hydrogen-oxygen groups from the sugar molecule and replaces them with chlorine atoms. Chlorine is a naturally occurring substance that is found in vegetation and even table salt. Current scientific data supports that sucralose is safe and does not affect insulin levels. The use of sucralose is well documented in numerous scientific studies conducted over a 20-year period. It is approved for use in over 80 countries and deemed appropriate for use by all consumers by such health authorities as the World Health Organization (WHO), U.S. Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA).

### How is Bod•ē Burn manufactured?

Bod•ē Burn is made at a facility that meets FDA manufacturing standards called Good Manufacturing Practices (GMP). This ensures our product meets the highest quality possible. Bod•ē Burn is manufactured using a special proprietary process to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption. Bod•ē Burn processing and packaging are designed to protect the formula's nutrient balance, as well.

### Can I take Bod•ē Burn if I have a health condition or am taking medication?

As with any dietary supplement, we recommend checking with your healthcare professional before taking Bod•ē Burn if you have a medical condition or in conjunction with prescription drugs and over-the-counter medications.

[FAQs Continued >](#)

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†To be used in conjunction with a healthy diet and daily exercise.

### Is Bod•ē Burn backed by a guarantee?

We are confident you are going to love Bod•ē Burn and all Vemma products. However, if you are not completely satisfied, we offer a 30-day, product guarantee (shipping and handling is non-refundable). Our return policy is available at [vemma.com/backoffice/pdf/vemmapnp.pdf](http://vemma.com/backoffice/pdf/vemmapnp.pdf).

### Does Bod•ē Burn contain any restricted substances, narcotics or alcohol?

No, the Vemma Bod•ē products do not contain any restricted substances, narcotics or alcohol.

### Can I use Bod•ē Burn for any uses other than as a weight management solution?

Yes! You may take Bod•ē Burn as a workout recovery beverage or if you are seeking a boost of protein in your nutritional regimen.\*

### What are the products in the Vemma Bod•ē brand?

Vemma Bod•ē is a healthy weight solution comprised of result-oriented products that have a unique formula and weight management purpose, including:

- Bod•ē Build - A delicious ready-to-drink vanilla shake with 25 grams of protein, branched-chain amino acids, calcium and CLA to help get your body looking and feeling great.
- Bod•ē Shake — A nutrient-dense meal replacement designed to feed your body's 63 trillion cells the perfect balance of protein, carbohydrates and healthy fats, to transform and achieve a healthy weight.
- Bod•ē Burn — A ready-to-drink 8-oz carbonated beverage or 3-oz concentrate available with 100mg of caffeine that features protein, fiber, and a proprietary weight loss blend to enhance your body's burn potential, curb your appetite, increase your energy and provide your nutritional support.\*
- Bod•ē Cleanse — A gentle, yet effective 7-day cleanse packaged in a 2-oz concentrate formula, designed to prepare your body for a transformation and help support healthy digestive functions, cleanse impurities and nourish your body for overall health.\*
- Bod•ē Rest — A zero caffeine, 3-oz concentrate that feeds your body the same weight loss blend of ingredients included in Bod•ē Burn, along with key nutrients known to prepare your body for rest and enhance its nightly restorative processes.\*†

### Vemma Bod•ē Transformation Plan Questions

#### What is the Vemma Bod•ē Transformation Plan?

The Vemma Bod•ē Transformation Plan is a first-of-its-kind, healthy weight solution that combines result-oriented products with a sustainable eating plan that uses the powerful concept of carb cycling to help you shed those hard-to-lose pounds and transform your body.\*† When used in conjunction with the Bod•ē

products, the Bod•ē Transformation Plan helps reprogram how your body uses food and helps you understand how timely eating, through carb cycling, helps you achieve your weight management goals.\*†

#### What are the benefits of using Bod•ē Burn as part of the Vemma Bod•ē Transformation Plan?

When used in conjunction with the Vemma Bod•ē Transformation Plan, Bod•ē Burn supports healthy weight management by helping curb your appetite, enhance energy levels and nourish your body with key nutrients for overall health during your body transformation.\*†

#### Can I take Bod•ē Burn without following the Vemma Bod•ē Transformation Plan?

Yes, you may consume Bod•ē Burn without following the Vemma Bod•ē Transformation Plan. However, to better establish a healthy lifestyle, we encourage you to adhere to the Bod•ē Transformation Plan for more desirable weight management results.†

#### What is a carb cycle and why is it important?

A carb cycle is a 7-day period during which one alternates between 2 low-carb days and 1 high-carb day for 6 days, followed by 1 guilt-free day on the seventh day. The varied consumption of carbohydrates helps change how your body uses nutrients, and supports your weight management goals.\*

#### Where can I find more information about the Vemma Bod•ē Transformation Plan?

You can start learning about the plan by downloading the free, award-winning Vemma Bod•ē App. Also, as part of your body transformation, you receive the online Bod•ē Trainer, which details the specifics of the Bod•ē Transformation Plan and includes added features, such as recipe ideas, a weekly progress tracker and sample exercises. Your order of any Bod•ē product also includes the Bod•ē Basics and Bod•ē Plan, which gives you the quick-start explanation of the plan.

#### Didn't get your question answered?

View all FAQs at [www.vemma.com/bode](http://www.vemma.com/bode) or email [info@vemma.com](mailto:info@vemma.com)

Visit <http://WhatIs.Vemma.com>

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†To be used in conjunction with a healthy diet and daily exercise.